

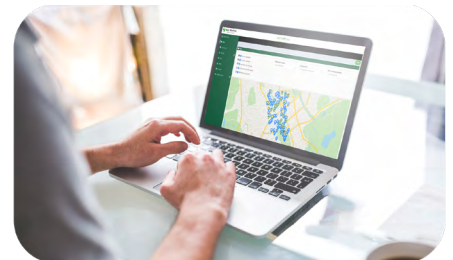


# ENTERPRISE TRAFFICLOUD® FEATURE: CENTRALIZED MANAGEMENT FOR MULTIPLE ACCOUNTS

## OVERVIEW:

The Enterprise TrafficCloud feature streamlines device management for large organizations, municipalities, and law enforcement agencies who have oversight of multiple jurisdictions or divisions. A main account and subaccount relationship is established, where **the main account has visibility into all subaccounts, but subaccounts have no visibility into each other.** The main account can manage all devices, some devices, or simply view them, depending on the organization's needs.

ATS  
TrafficCloud®



## KEY BENEFITS:

- **Centralized Oversight:** Manage and/or monitor all devices from a single unified platform while overseeing subaccount activity.
- **Customizable Access:** Choose between managing all signs, some signs, or providing view-only access to certain users. The various user modes can be used based on your needs.
- **Privacy & Security:** Subaccounts remain separate with no visibility into each other.

## CUSTOMER EXAMPLES:

**State DOT Office of Highway Safety:** The state DOT has a view-only Enterprise account, allowing them to oversee around 60 SpeedAlert radar message signs operated by 38 different police department accounts across the state. The DOT funds the subscriptions but does not manage the signs directly. This oversight ensures that the signs are being used for the intended purposes at a click of a button.

**Large Metro Police Department:** The HQ IT director uses the feature to oversee signs across eight divisions, with each division maintaining its own account while HQ has full visibility into all devices. The IT director is responsible for monitoring and tracking use of the signs that the city owns.



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