



ALL TRAFFIC
SOLUTIONS



Connected Solutions for Better Traffic Safety Outcomes

INSTALERT VARIABLE MESSAGE SIGN

AllTrafficSolutions.com



MADE IN THE USA

Rapidly Display Custom Messages Wherever They Are Needed

InstAlert is thoughtfully engineered to be the most portable, durable, and easy-to-use message sign on the market.



InstAlert 24 on an ATS 5 trailer

EXTREME MESSAGING VERSATILITY

Display up to six screens of custom text and graphics. With InstAlert's fully customizable matrix, the messaging possibilities are endless.

UNMATCHED PORTABILITY

InstAlert 24 is the only variable message sign on the market that folds in half for easy transport in the trunk of a vehicle.

QUICK & EASY SETUP

One person can easily deploy InstAlert on a portable post, pole, trailer, or vehicle hitch in minutes.

RUGGED DURABILITY

InstAlert is shatterproof, graffiti-resistant, and built to last for a decade or more, even through harsh weather conditions.



MADE IN THE USA

REMOTE MANAGEMENT

Save time by managing signs through our secure online TrafficCloud® portal. Remotely change and schedule sign messages, monitor power status, turn displays on/off, track signs' locations, and more. Plus, receive real-time alerts when a sign is tampered with, moved to a new location, or is running low on power.



InstAlert 24 on a portable post

Product Specs

InstAlert 18

DIMENSIONS	30" x 20" x 2.74"	WEIGHT	29 lbs
TEXT	1 line: 10.25" H x 5.75" W characters, four per line 2 lines: 7" H x 4" W characters, six per line		

InstAlert 24

DIMENSIONS	60" x 28" x 1.63"	WEIGHT	43 lbs
TEXT	1 line: 24" H x 12.5" W characters, 4 per line 2 lines: 10.25" H x 5.75" W characters, 8 per line 3 lines: 7" H x 4" W characters, 12 per line 2 lines: (1) 7" characters, 12/line, (1) 10.25" characters, 8/line		



InstAlert 24 on a vehicle hitch



InstAlert 24 folds for easy transport



InstAlert 18 on a pole

ABOUT ALL TRAFFIC SOLUTIONS®

Since our inception in 2000, we have helped over 6,000 government agencies, educational institutions, and private sector organizations manage traffic and improve overall safety.

MADE IN THE USA

We engineer and manufacture our products in the United States at our State College, Pennsylvania production facility.



EXCEPTIONAL CUSTOMER SERVICE

We are well-known in the industry for providing exceptional service to our customers. We proudly stand behind our solutions with:

- US-based customer support
- Complimentary one-on-one product training sessions
- Industry-leading warranty plans, so you get the most out of your purchase for years to come



For more information visit us online at AllTrafficSolutions.com

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Sourcewell 
Awarded Contract

Contract # 090122-ATS



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