



Connected Solutions for
Better Traffic Safety Outcomes

**INSTALERT VARIABLE
MESSAGE SIGN**



InstAlert Variable Message Sign

PRODUCT HIGHLIGHTS

The patented InstAlert™ family of signs is the fastest, easiest way to tell the public exactly what they need to know. Web-enabled for your Intelligent Transportation System, this variable message sign has no equal.

INSTALERT 24 – EXTREME PORTABILITY

Built for ease of use, it's the lightest, most portable MUTCD-compliant variable message sign available anywhere, making everyday portable use or permanent installation simpler than ever. Weighing only 43 pounds, the 5-foot-wide sign folds in half to fit in the trunk.

NTCIP COMPATIBILITY

Like all our signs, InstAlert 24 is available with optional NTCIP compatibility.

MESSAGING VERSATILITY

Go beyond basic messages with a full-matrix sign that makes it easy to display multiple screens of text, chevrons or custom images.



SIMPLE, UNIVERSAL MOUNTING

Mount this sign almost anywhere—post, pole, trailer or vehicle—in about a minute.

DURABLE CONSTRUCTION

The welded aluminum enclosure, concealed mounting hardware, shatterproof Lexan and graffiti-resistant powder coating make it super tough.

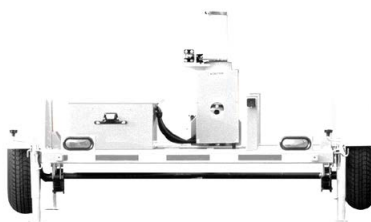
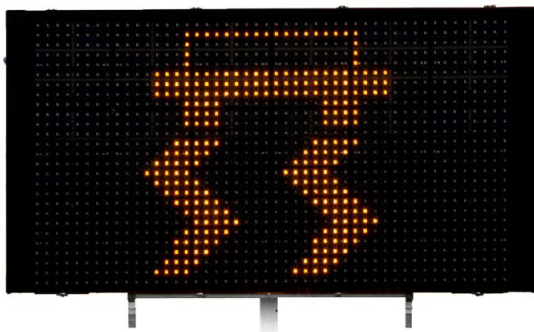
InstAlert 48 and InstAlert 68

Configurable Large Format Message Boards

Large format signs offer NTCIP-compliance and superior traffic visibility on high-speed roadways.

CLOUD-BASED EASE AND ACCESSIBILITY

The only variable speed message boards that connect into one integrated cloud-based system you manage from anywhere.



INSTALERT 68



INSTALERT 48

InstAlert Product Specs

INSTALERT 18

- o Text - 1 Line; 4 Characters; 10" H
- o Text - 2 Line; 6 Characters; 7" H
- **Dimensions:** 20" H x 30" W x 2.96" D
- **Weight:** 25 lbs

INSTALERT 24

- o Text - 1 Line; 4 Characters; 24" H
- o Text - 2 Line; 8 Characters; 10" H
- o Text - 3 Line; 12 Characters; 7" H
- **Dimensions:** 28" H x 60" W x 1.6" D
- **Folded:** 28" H x 30" W x 3.25" D
- **Weight:** 43 lbs

INSTALERT 48

- 12 fonts including these sizes:
 - o Text - 1 Line; 4 Characters; 42" H
 - o Text - 2 Line; 8 Characters; 21" H
 - o Text - 3 Line; 8 Characters; 12" H
 - o Text - 4 Line; 9-12 Characters; 8" H
- **Dimensions:** 55" H x 96" W x 12" D

INSTALERT 68

- 12 fonts including these sizes:
 - o Text - 1 Line; 4 Characters; 60" H
 - o Text - 3 Line; 8 Characters; 18" H
 - o Text - 4 Line; 9-12 Characters; 12" H
- **Dimensions:** 75" H x 138" W x 12" D

All Your Traffic Safety Program Data In One Place

TraffiCloud is our secure, web-based ecosystem for managing all your traffic safety data and equipment.

View dashboards and reports of all collected data. Make more insightful decisions based on data analytics from all your program components. Save time by managing the status of connected devices and dynamic messaging all from one central location. TraffiCloud functionality includes:



PREMIERCARE

Get a perpetual warranty and remote diagnostics for the duration of your subscription.

- 50% discount on accidental damage
- Real-time remote diagnostic monitoring



IMAGE MANAGEMENT

Achieve greater awareness with alarms or by requesting generated images.

- Capture images based on speeds, tampering, time intervals or upon request*
- Review, edit, print and act on useful images



REPORTING

Save time collecting, organizing, compiling and distributing information.

- Automated, daily uploads of new data into a centralized, SAS70-certified environment
- Identify trends to allocate resources and be proactive
- Schedule reports for regular delivery to your inbox



ENFORCEMENT

Automate the collection of Lidar captures.

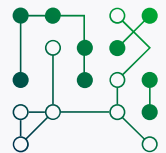
- Ensure data accuracy
- Minimize data collection time



MAPPING

Manage your entire program through an intuitive visual interface.

- Interactive map provides a window to all system information



EQUIPMENT MANAGEMENT

Stop wasting time driving to equipment to update and monitor it.

- Check status and change settings from any Internet-connected device
- Send single message to multiple signs at once
- Respond immediately to changing situations



ALERTS

Specify when and whom to notify upon occurrence of certain conditions.

- Receive email or text as events happen
- Be aware of low batteries, high speeds, tampering, congestion and more



*Images can be used to identify vehicle make and color but are not ALPR quality.

Take a demo of TraffiCloud, our secure, web-based traffic management and reporting solution that manages all your traffic safety devices and data remotely! Call **866.366.6602** or email sales@alltrafficsolutions.com