



CLEVELAND STATE UNIVERSITY

University directs parkers with portable, web-enabled variable message displays.

Directing parkers at a bustling university can be challenging, especially when you want to relay updated information to parkers as space availability changes. The operations team at Cleveland State University, with an enrollment of over 17,000 students, required a parking notification solution that was flexible so they could revise message signs quickly and easily.

“Our garages fill up fast, and we needed a way to notify drivers of the latest availability,” said Christmas Mensah, the university’s operations manager of parking.

The university’s chosen solution was to purchase four of the ATS InstAlert 24 variable speed message signs, along with the TraffiCloud™ web-based transportation management system. TraffiCloud allows Mensah’s team to change sign messages as needed and to download data and reports.

Currently, there are two signs mounted at the entrances of two main garages, each one programmed to display the current percentage of parking spaces that are full. This allows drivers to decide whether to enter the garage or to drive to another parking location. The signs work so well to inform drivers of current parking conditions that the operations team may mount a third at another garage entrance.



The fourth InstAlert 24 variable message sign is transported to various locations around campus including graduations, sporting events and other happenings. The sign is used to notify visitors, students and faculty where to park and tells them the parking rate for that event. When the sign is moved to another event, they simply reprogram the display with the new parking rate.

“The signs are very bright and all look fantastic. We can use text, numbers and graphics or arrows for the messages,” Mensah told us.

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