



Connected Solutions for
Better Traffic Safety Outcomes

**INSTALERT VARIABLE
MESSAGE SIGN**



instALERT Variable Message Sign Product Highlights

The patented instALERT™ family of signs is the fastest, easiest way to tell the public exactly what it needs to know. Designed specifically for quick deployment, this variable message sign has no equal. Weighing in at only 43 lbs, the 5' wide instALERT 24 even folds to fit in the trunk.

EXTREME PORTABILITY

Built for ease of use, it's the lightest, most portable MUTCD compliant variable message sign available anywhere, making every day portable use or permanent installation simpler than ever.

MESSAGING VERSATILITY

Go beyond basic messages with a full-matrix sign that makes multiple screens of text, chevrons or custom images simple.



SIMPLE, UNIVERSAL MOUNTING

Mount this sign almost anywhere in about a minute; post, pole, trailer or vehicle.

DURABLE CONSTRUCTION

The welded aluminum enclosure, concealed mounting hardware, shatterproof Lexan and graffiti-resistant powdercoat make it super tough.



TIME TO DESTINATION TECHNOLOGY

DriveTimes™ displays messages with live travel times for your custom route, updated constantly on your sign via the TraffiCloud™ Web-Based Remote Management Service. Simply mount the sign, configure a route in TraffiCloud and display time-to-destination messages. There's no need for any fixed sensor infrastructure—radically reducing the complexity and cost for you to design and maintain an advanced, dynamic time to destination message system.

CLOUD-BASED EASE AND ACCESSIBILITY

Easily sync messages across mobile devices over the Internet and instantly share messages with others.

TraffiCloud™ features an always-current user interface that keeps you in contact with your signs and all your traffic management equipment.

Make your traffic management system more productive and effective.

Product Specs

INSTALERT 18

- o Text - 1 Line; 4 Characters; 10" H
- o Text - 2 Line; 6 Characters; 7" H

Dimensions 20" H x 30" W x 2.96" D

Weight 25 lbs

INSTALERT 24

- o Text - 1 Line; 4 Characters; 24" H
- o Text - 2 Line; 8 Characters; 10" H
- o Text - 3 Line; 12 Characters; 7" H

Dimensions 28" H x 60" W x 1.6" D

Folded 28" H x 30" W x 3.25" D

Weight 43 lbs

COMMON HARDWARE OPTIONS

Bluetooth, Pictures and Metric.



Trade In. Trade Up! Receive at least 50% Credit

Upgrade your old, used equipment – **regardless of manufacturer or condition** – and get access to the latest features and a perpetual warranty on a new, TraffiCloud™ enabled sign so you'll never have to worry again.

- Extreme Portability
- Maximum Awareness
- Simpler Operation
- Cloud-Based Convenience

CONTACT ALL TRAFFIC SOLUTIONS FOR DETAILS.
ALLTRAFFICSOLUTIONS.COM

*Offer applies to display only.
Trailer and power supplies not included.*

All Your Traffic Safety Program Data In One Place.

TraffiCloud is ATS' secure, web-based ecosystem for managing all your traffic safety data and equipment.

View dashboards and reports of all collected data. Make more insightful decisions based on data analytics from all your program components. Reduce the time to manage the status of connected devices and dynamic messaging all from one central location.



TRAFFICLOUD FUNCTIONALITY INCLUDES:

IMAGE MANAGEMENT

Achieve greater awareness, including alarms or request generated images.



- Capture images based on speeds, tampering, time intervals or upon request*
- Review, edit and act on useful images

ENFORCEMENT

Automate the collection of lidar captures.



- Ensure data accuracy
- Minimize data collection time

MAPPING

Manage your entire program through an intuitive visual interface.



- Interactive map provides a window to all system information

ALERTS

Specify when and whom you'd like notified upon occurrence of certain conditions.



- Receive email or text as events happen
- Be aware of low batteries, high speeds, tampering, congestion and more

PREMIERCARE

Get a perpetual warranty and remote diagnostics for the duration of your subscription.



- 50% discount on accidental damage
- Real-time remote diagnostic monitoring

REPORTING

Save time collecting, organizing, compiling and distributing information.



- Automated, daily uploads of new data into a centralized, SAS70-certified environment
- Identify trends to allocate resources and be proactive

EQUIPMENT MANAGEMENT

Stop wasting time driving to equipment to update and monitor it.



- Check status and change settings from any Internet-connected device
- Respond immediately to changing situations

* Images can be used to identify vehicle make and color, but are not alpr quality.

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TraffiCloud leverages our patented technology (US Patents 8,417,442; 8,755,990; 9,070,287; 9,411,893) to deliver unique cloud-based management features and functionality.