



## instALERT Variable Message Sign

The patented instALERT™ family of signs is the fastest, easiest way to tell the public exactly what it needs to know. Designed specifically for quick deployment, this variable message sign has no equal. Weighing in at only 43 lbs, the 5' wide instALERT 24 even folds to fit in the trunk.

**ALL TRAFFIC  
SOLUTIONS**



*A sign of the future.™*

### Product highlights

#### EXTREME PORTABILITY

Built for ease of use, it's the lightest, most portable MUTCD compliant variable message sign available anywhere, making every day portable use or permanent installation simpler than ever.

#### MESSAGING VERSATILITY

Go beyond basic messages with a full-matrix sign that makes multiple screens of text, chevrons or custom images simple.

#### TIME TO DESTINATION TECHNOLOGY

DriveTimes™ allows traffic conditions using cloud-based communications in the form of live travel times for custom routes, updated constantly on a sign, anywhere, without the need for any fixed sensor infrastructure, which radically reduces the complexity and cost for customers to design and maintain an advanced, dynamic time to destination message system.

#### CLOUD-BASED EASE AND ACCESSIBILITY

Eliminate traffic data file management, easily sync messages across mobile devices over the internet and instantly share messages and reports with others. Our enhanced TrafficCloud™ features (see



reverse) and always-current user interface will keep you in contact with our signs and all your traffic management equipment. Make your traffic management system more productive and effective.

#### SIMPLE, UNIVERSAL MOUNTING

Mount this sign almost anywhere in about a minute; post, pole, trailer or vehicle.

#### DURABLE CONSTRUCTION

The welded aluminum enclosure, concealed mounting hardware, shatterproof Lexan and graffiti-resistant powder-coat make it super tough.



### Product specs

#### instAlert 18

Text - 1 Line; 4 Characters; 10" H  
Text - 2 Line; 6 Characters; 7" H  
Dimensions: 20" H x 30" W x 2.96" D  
Weight: 25 lbs

#### instAlert 24

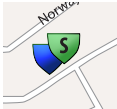
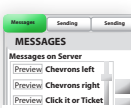

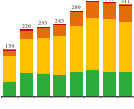


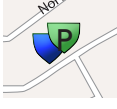


Text - 1 Line; 4 Characters; 24" H  
Text - 2 Line; 8 Characters; 10" H  
Text - 3 Line; 12 Characters; 7" H  
Dimensions: 28" H x 60" W x 1.6" D  
Folded: 28" H x 30" W x 3.25" D  
Weight: 43 lbs

Common Hardware Options  
Bluetooth, Pictures, Metric

# TraffiCloud™

While our best-in-class hardware will help improve your traffic flows, complimenting this equipment with our TraffiCloud™ helps improve your workflows. Leveraging a consistent interface across all your traffic management equipment, TraffiCloud™ provides a new level of awareness while reducing the amount of time needed to manage your equipment and information. In a world of increasing expectations and decreasing resources, TraffiCloud™ helps you achieve better outcomes in less time.

**TraffiCloud™: Traffic Suite.** All the features you need for effective and efficient traffic program management. Traffic Suite features can also be purchased individually.

 <p><b>MAPPING</b> Manage your entire program through an intuitive visual interface.</p> <ul style="list-style-type: none"> <li>Interactive map provides a window to all system information</li> </ul>	 <p><b>EQUIPMENT MANAGEMENT</b> Stop wasting time driving to equipment to update and monitor it.</p> <ul style="list-style-type: none"> <li>Check status and change settings from any Internet-connected computer</li> <li>Respond immediately to changing situations</li> </ul>	 <p><b>ENFORCEMENT</b> Automate the collection of lidar captures</p> <ul style="list-style-type: none"> <li>Ensure data accuracy</li> <li>Minimize data collection time</li> </ul>
 <p><b>REPORTING</b> Save time collecting, organizing, compiling and distributing information.</p> <ul style="list-style-type: none"> <li>Automated, daily uploads of new data into a centralized, SAS70-certified environment</li> <li>Identify trends to allocate resources and be proactive</li> </ul>	 <p><b>IMAGE MANAGEMENT</b> Achieve greater awareness, including alarms or request generated images.</p> <ul style="list-style-type: none"> <li>*Capture images based on speeds, tampering, time intervals or upon request</li> <li>Review, edit and act on useful images</li> </ul> <p><i>* Images can be used to identify vehicle make and color, but are not alpr quality.</i></p>	 <p><b>PREMIERCARE</b> Get a perpetual warranty, damage insurance and remote diagnostics for duration of subscription</p> <ul style="list-style-type: none"> <li>50% discount on accidental damage</li> <li>Real-time remote diagnostic monitoring</li> </ul>
 <p><b>PARKING</b> Communicate parking availability more efficiently.</p> <ul style="list-style-type: none"> <li>Send cloud-based parking availability to variable message signs</li> <li>Direct vehicles to available parking</li> </ul>	 <p><b>ALERTS</b> Specify when and whom you'd like notified upon occurrence of certain conditions.</p> <ul style="list-style-type: none"> <li>Receive email or text as events happen</li> <li>Be aware of low batteries, high speeds, tampering, congestion and more</li> </ul>	 <p><b>DRIVETIMES</b> Sensor-free Time to Destination Technology</p> <ul style="list-style-type: none"> <li>Live travel times for custom routes</li> <li>Radically reduce the complexity and cost to design and maintain an advanced, dynamic message system</li> </ul>

## Trade In. Trade Up! Receive at least 50% Credit

Upgrade your old, used equipment – **regardless of manufacturer or condition** – and get access to the latest features and a perpetual warranty on a new, TraffiCloud™ enabled sign so you'll never have to worry again.

Offer applies to display only. Trailer and power supplies are not included.

- Extreme Portability
- Simpler Operation
- Maximum Awareness
- Cloud-Based Convenience

Contact All Traffic Solutions for more details.



Any manufacturer's speed or message display:



18" SpeedAlert



ATS SpeedSentry (any condition):



12" Shield



ATS SpeedAlert (any condition):



24" SpeedAlert

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TraffiCloud™ covered under US Patents 8,417,422; 8,755,990 and others pending

ALL TRAFFIC SOLUTIONS



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